

WHAT ARE THE REQUIREMENTS FOR

TEMPORARY SIGNS

227

Information

Bulletin

City of Murrieta – Development Services Department 1 Town Square, Murrieta CA 92562 MAY 2018

Temporary signs are often used by businesses for a prescribed period of time to promote, advertise, announce or provide information about services. To help safeguard property and public welfare as well as preserve the character of the City, standards have been developed regulating the time, place and manner of temporary signs.

This bulletin provides an overview of the standards and permitting requirements for temporary signs.

I. TYPES OF TEMPORARY SIGNS

There are three types of temporary signs allowed in the City. Temporary signs not meeting one of these sign types are prohibited.

• Temporary Commercial Signs

Signs that are affixed to the building surface that advertise or promote the business' product(s), service(s), and/or event(s).

• Temporary Business Identification Signs

Signs for new businesses that need a temporary sign while coordinating the installation of permanent signs.

Temporary Noncommercial Signs

Signs that communicate a personal message, including campaign and election signs.

II. TEMPORARY COMMERCIAL SIGNS

- Only one sign per business is permitted and shall not exceed 25 square feet.
- The sign may be displayed a maximum of 120 days a year.

III. TEMP. BUSINESS IDENTIFICATION SIGNS

- A maximum of two temporary identification signs may be permitted.
- Sign size shall not exceed a total (combined) area of 50 square feet.
- Signs may be displayed a max. of 90 days.

IV. TEMPORARY NONCOMMERCIAL SIGNS

 Noncommercial signs in residential zones may be no more than 16 square feet per side and 8 feet in height. Signs cannot be placed in a manner that would obstruct pedestrian or Documents and information referenced in this Information Bulletin may be found on this site:

https://www.murrietaca.gov/184/Permits-Licenses

vehicular visibility. Signs may be displayed 120 days a year.

- Noncommercial signs in commercial zones cannot exceed 25 square feet. Signs may be displayed 120 days a year.
- For election signs, all signs must be removed no later than 14 days following the date of the election. There is no limit on the number of election signs on each property.

III. PROHIBITIONS

Several types of temporary signs are expressly prohibited in the City.

- Signs within the public right-of-way or on public property. This includes public streets, sidewalks, utilities and landscaping areas parallel to the street and sidewalk. The public right-of way typically extends 12 to 16 feet from the curb face.
- Portable freestanding signs (i.e., A-Frame signs, feather signs).
- Signs located off-site.
- Vehicle signs where the vehicle is parked for 48-hours or more to function as a sign.

III. REGISTRATION REQUIREMENTS

• Temporary Commercial Signs

No permit required, but applicants must complete an online sign registration form with the City. No-fee is required.

• Temporary Business Identification Signs

No permit or registration is required so long as there is an active building permit for the permanent sign.

• Temporary Noncommercial Signs

No permit or registration required.